

USED FINANCE PENETRATIONS 2020/2019

DEALERSHIP	Jan/20	Jan/19	Feb/20	Feb/19
NISSAN BOX	34%	40%	25%	17%
TOYOTA TROWBRIDGE	12%	25%	7%	6%
VAUXHALL/SSANGYONG FROME	27%	35%	13%	17%
NISSAN TROWBRIDGE	28%	45%	22%	50%
RENAULT TROWBRIDGE	51%	43%	56%	29%
SKODA	26%	31%	14%	12%
TOYOTA BATH	15%	22%	25%	27%
VAUXHALL TROWBRIDGE	30%	41%	25%	32%
HYUNDAI CHIPPENHAM	14%	20%	21%	17%
HYUNDAI TROWBRIDGE	24%		18%	

Target Penetration

30%