

## **We treat data seriously**

The Platinum Motor Group (Renrod Ltd) takes data protection seriously.

When we have a new product, service, offer or exciting event we'll tell you about it by sending you personalised communications by email, phone, SMS or post. We, The Platinum Motor Group (Renrod Ltd), rely on 'legitimate interest' as the legal basis upon which to process your personal data for this purpose. We want to put you in control of your data at all times, so please inform your Sales Consultant or another member of the Platinum team when prompted if you do not wish to receive personalised communications.

We'll also remind you when your service is due or other products purchased from us are due for renewal, as well as periodically inviting you to participate in research and customer satisfaction activities.

For further information on how The Platinum Motor Group (Renrod Ltd) processes your data, including exercising your rights, please visit <https://www.platinummotorgroup.co.uk/privacy-legal.aspx>. Ask your Sales Consultant or another member of the Platinum team for a copy of our Privacy Policy.

### **Important:**

When you purchase a product or service from us, we will share your details with The Manufacturer. The Manufacturer may send you a communication requesting your consent to receive marketing from them.

We want to put you in control of your data at all times, so please inform your Sales Consultant when prompted if you do not wish The Manufacturers to make contact.

### **Putting you in the driving seat**

You can unsubscribe or change your marketing preferences at any time to suit you. To change your communication preferences please contact:

- for Platinum <https://www.platinummotorgroup.co.uk/update-your-details/>
- The manufacturers via their website