VAUXHALL FINANCE

MESSENGER



08.05.18

In this communication: GDPR - Retailer Webinar Training

Action required: For information

Priority: High

GDPR - Retailer Webinar Training

The EU General Data Protection Regulation (GDPR) is the most important change in data privacy regulation in 20 years, and Vauxhall Finance are here to make sure you are prepared on the 25th May 2018.

The attached customer journey flow chart highlights the touch points where the customer will need to read and understand the new Data Protection Notice and Marketing Consent.

In order to support you, we have set up a number of training webinars that will cover:

GDPR Overview

Vauxhall Finance Customer Journey

New Data Protection Notice

Marketing Consent

Vauxhall Finance Leads

Simply select a time and date that is convenient for you:

•	Tues 15th May	10.30 am	Join	Retailer	Webinar	Training
•	Tues 15th May	02.30 pm	Join	Retailer	Webinar	Training
•	Wed 16th May	10.30 am	Join	Retailer	Webinar	Training
•	Wed 16th May	02.30 pm	Join	Retailer	Webinar	Training
•	Tues 22nd May	10.30 am	Join	Retailer	Webinar	Training
•	Tues 22nd May	02.30 pm	Join	Retailer	Webinar	Training

At the end of each training webinar session, we will send out a follow up survey for you to confirm your attendance and raise any questions. We will follow up with an FAQs document after all the webinars have been completed.