

Dear Valued Customer,

IMPORTANT UPDATE

Managing Marketing Consent Records in Autoline Revision 8, Version 9304E-31

Requirement to maintain records for both TPS and X4DPA

In the GDPR Development Update that went out in January 2018, the following statement was included regarding interfaces that reference the existing TPS consent flags within the Autoline Revision 8 Dealer Management System:

'Please be aware that any interfaces that use the existing TPS consent flags for filtering the data that is sent to OEMs (vehicle brands) or other third parties will not make reference to the new consent structures by default, which could cause inconsistencies. Should changes to interfaces be required to make use of the new consent structures, interface owners will need to make these requests for change through the normal channels.'

Continue to maintain your TPS records

Further to this update, for customers on 9304E-31 and above, please note that where interfaces currently refer to the customer record TPS flags for records of marketing consent, those TPS flags will need to be maintained in conjunction with the new consent records in the new consent tool (X4DPA) until the relevant interfaces have been updated.

Why is this important?

If the TPS records are not maintained, there is a risk that out-of-date consent information could be transmitted to your vehicle manufacturers or other third party.

As updates are made to the affected interfaces to make reference to the new consent records in the new consent tool (X4DPA), CDK will provide further updates.

Regards.

GDPR Project Team
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